



Facial Art Permanent Cosmetics
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Facial Art Permanent Cosmetics offers one-on-one fundamental classes in Roseville, Michigan.

Required hours:

One-Hundred (100) hours for beauty or health professionals and traditional tattoo artists over the age of 18 with a high school diploma, GED, or equivalent. The one-hundred (100) hour program includes a minimum of thirty-five (35) pre-class study hours and sixty-five (65) on-site class hours.

Technicians who have taken a previous fundamental class from another instructor may attend this class if deemed appropriate.

Basic theory and technical aspects of permanent cosmetics are presented in the *Fundamental Class* agenda.

Once registration is complete, students are provided with the following pre-class study materials:

A Comprehensive Textbook for Pre-class Study:

The textbook, *Permanent Cosmetics – The Foundation of Fundamental Applications*, is the students' initial journey into an all-inclusive look into permanent cosmetics. This textbook was written by Marjorie Grimm and published by the Society of Permanent Cosmetic Professionals (SPCP.) It is noteworthy that this textbook has been approved by the New Mexico State Board of Barbering and Cosmetology as a resource for training permanent cosmetics in that state. Critical subjects are discussed in detail and unique pictorial examples are provided as visuals for the more difficult to explain subjects. The textbook is written in a manner that takes the reader into the industry methodically, providing a knowledge-growth pattern section by section.

Authored by Marjorie Grimm in collaboration with other industry leaders, who are experts in related fields, is one of its "claims to fame" considering that most other textbooks (or training manuals) about permanent cosmetics are written from one perspective by one person. In this textbook, the students receive factual information from a variety of respected and credentialed sources.

After the textbook has been read, along with other pre-class study assignments, the student is then prepared for their on-site class period. Familiar subjects will be discussed during independent discussions and lecture periods, many with the support of visual aids in the form of PowerPoint programs, videos and DVDs. Students then have the opportunity to "listen and see"

information initially covered in the textbook and other assignments with the benefit of a trainer to address questions and to provide detail as needed.

Stretching Techniques (DVD):

A systemic problem for new technicians is the development of effective stretching techniques utilized during procedures. Stretching techniques represent an element of the application of permanent cosmetic procedures that enables proper implantation of pigment into the skin. The Faces By Design *Stretching Techniques* DVD is one of a kind within the industry and is included in the pre-class study materials.

An Eyelash Enhancement Procedure (DVD or Video):

This unique pre-class study DVD (or Video) demonstrates the popular upper eyelash enhancement procedure being performed with a hand device and a popular rotary pen machine. As a study source, this DVD (or Video) provides students the opportunity to observe and study stretching techniques unique to the eyelash enhancement procedure, client management, the proper application and use of topical anesthetics, and multiple device performance. This informative study project prepares students for their hands-on performance portion of the class.

An Eyebrow Design Drawing Project:

Students are provided with this pre-class project to assist preparing for the important element of drawing eyebrows on clients for the eyebrow procedure. A number of full-face photographs are provided of women of different ages with a variety of facial shapes. Eyebrows are drawn on the photographs by the student and returned to Marjorie for evaluation and further discussion.

Study of Industry Standard Glossary of Terms:

Students are required to study industry standard terminology in preparation for terms often used during class as well as during their career as a permanent cosmetic technician.

The terminology provided for pre-class study can be found on the Society of Permanent Cosmetic Professionals website at www.spcp.org. On the “Site Navigation” menu, select “Info for Technicians” and then “Glossary of Terms.”

Review of Articles and Information Available to the Public:

Another portion of the pre-class study program is to become acquainted with common articles and information available to the public. Students are required to review this information on the SPCP website at www.spcp.org. On the “Site Navigation” menu, select “Public Information” for a comprehensive look into what the public is provided as credible information regarding permanent cosmetics.

OSHA Bloodborne Pathogens Standard Class:

Students are required to take an OSHA Bloodborne Pathogens Standard class (OSHA) before arriving for the onsite portion of the class or prior to completion of the class.

The Internet online class, recognized by the Society of Permanent Cosmetic Professionals (SPCP), is located at the following Internet link:

<http://www.eduwhere.com/team/index.php?groupID-165>

Students may also choose to contact their local Department of Health or Red Cross for other acceptable sources. The SPCP offers OSHA Bloodborne Pathogens Standard classes twice a year, once in March at their annual convention and once in September at their annual conference.

The following is an overview of theory-related subjects presented in class:

Overview of the Onsite Permanent Cosmetic Fundamental Program:

Safety in the Workplace

The *Safety in the Workplace* lecture and presentation is a synopsis of workplace safety practices.

This lecture and supporting PowerPoint program provides examples of personal protection equipment (PPE), sharps, hand-washing techniques, proper barrier product usage, the Hepatitis B inoculation, glove usage, sanitary measures during procedure set-up and clean-up, and other workplace safety related subjects for the permanent cosmetic technician. A copy of the OSHA Bloodborne Pathogens Standard is provided.

Client Management – Mind Over Matter

This lecture and supporting PowerPoint program provides students with time-proven techniques for managing their clients. A common subject is how to address client concerns, often expressed about the procedure during a consultation, such as discomfort they may experience during the procedural process. Students are frequently apprehensive regarding how they will maintain client comfort, and how to communicate and translate client body language during a procedure. There is special attention to instilling client trust, positive workplace environmental elements, and standard client management techniques employed during the procedure process.

Proper Use of Anesthetics

Anesthetics are effective tools used in conjunction with client management, the objective being to provide client comfort and technician control during the tattooing process. The focus of this PowerPoint supported lecture is a focus on how anesthetics work and how they are safely and effectively applied and removed. These subjects play an important part in the efficiency of anesthetics and importantly, maintaining client safety during their use.

Traditional and Permanent Cosmetic Color Theory (PCCT™)

The permanent cosmetic industry has long depended upon the traditional artists' color theory and supporting color wheel as a basis for permanent cosmetics. The differences between traditional and Permanent Cosmetic Color Theory™ (PCCT) is presented in a revolutionary manner during this PowerPoint-supported lecture and discussion program. Rarely discussed issues such as the behavior of light and how it plays an important part in how our procedures are seen (additive color theory) are reviewed. The behavior of pigments, dyes, and paints (subtractive color theory) dictates color theory for the traditional artist who paints on a nonliving canvas. PCCT, the departure from traditional color theory, addresses the introduction of color into a living canvas that has color of its own. Other related subjects, such as the preparation, mixing, and appropriate storage of pigments, are discussed.

Identifying Skin Undertones

Skin undertones are important factors when selecting pigments for procedures. The act of tattooing a color into living tissue that has color of its own will ultimately produce a different version of the pigment color used when healed. Identification of skin undertones has proven to be challenging and an important process required to meet a client's color request. Examples of each of the skin types are provided in this innovative PowerPoint and lecture presentation.

Color Adjustments and Corrections

In order to effectively learn how to refresh, adjust, or correct a color, it is important to understand why the color appears different than anticipated, or if the procedure has aged, why it appears different from how it appeared soon after healing.

In some instances, it is a matter of refreshing an existing color that has naturally faded over time. In other instances, an adjustment may be needed in order to achieve the desired color at the follow-up appointment due to a more conservative color being used at the initial appointment.

Using the words “color corrections” applies, and often rightly so, because an incorrect pigment color was used on a particular skin undertone type. Or, the skin undertone changed with age and the pigment now appears less desirable. Color corrections require an astute knowledge of Permanent Cosmetic Color Theory™ in order to achieve the desired color goal. *The Permanent Cosmetic Color Adjustments and Corrections* PowerPoint and lecture program provides a comprehensive look into this important subject.

Students who pursue permanent cosmetic training should have some working knowledge of topical makeup eyebrow design and facial morphology theory. Although working with the accepted measurements for eyebrows drawn on the different facial morphology shapes, clients just do not pursue permanent cosmetic eyebrows because their eyebrows look perfect.

The client has had years to become accustomed to how she or he draws on the eyebrow design; they have often used a particular color for as many years as well. This PowerPoint and lecture program presents the reality of common eyebrow deficiencies that clients bring to the permanent cosmetic technician for eyebrow tattooing. Students must be prepared to work with asymmetric, natural eyebrow placement and, when appropriate, have the ability to closely match the color the client is accustomed to seeing.

Eyeliner Procedures

Eyeliner procedures are a sensitive subject for both the student and prospective clients. The body protects the eye, a vital organ, from possible obtrusions. The protective “radar” system around the eyes is impressive; some people cannot even put eye drops in their eyes without difficulty. The *Eyeliner Procedures* lecture and PowerPoint program explores the eyeliner procedures. The eyeliner canvas and possible abnormalities of the eyeliner canvas, which may prevent an eyeliner procedure from being performed safely, are presented.

Appropriate width/designs for novice technicians are shown as examples. Pigment color selections are discussed; stretching techniques are offered as suggested control methodologies; and proper application and removal of anesthetics are subjects revisited.

What’s My Eyebrow Color?

The *What’s My Eyebrow Color?* PowerPoint program is used in conjunction with a printed-out version (student workbook) of the same information. The workbook, which contains twenty-five pictures of women with a variety of skin undertones, is provided to students as a color study project. Students are directed to select a pigment color that they have been exposed to and used during class that they would offer to each woman as an eyebrow client. The associated PowerPoint version is used as visual support for discussion purposes as each student gives their eyebrow pigment selection information.

The Client Consultation:

An in-depth presentation of a client consultation PowerPoint program enabling the technician the ability to confer with the client and determine what is in the best interests for the client and to help identify problem clients.

Other Subjects Discussed in Detail:

Facts and Fictions about Permanent Cosmetics:

How permanent are permanent cosmetics?

What affects the longevity of permanent cosmetics?

How do technicians counsel clients to maintain their new procedures to ensure the color is unaffected as much as possible by sun and product exposure?

Is one device better than another?

Theory:

An overview of devices utilized for permanent cosmetics is provided.

- * Needle selection analysis – Common needle uses provided in the textbook provide guidance for discussion about the variety of needle configurations utilized for procedures.
- * Checking for damage prior to commencing with a procedure.
- * Proper needle storage and disposal.
- * Preparation for sterilization if needles are not purchased pre-sterilized.
- * Pigment testing for allergy theory. No class would be complete without exploring the pros and cons of conducting pigment testing. This is a very controversial subject that must be addressed.

What do insurance companies require?

What do medical experts say on the subject?

What do clients expect?

How does this test complicate or simplify the permanent cosmetic process?

Permanent Cosmetic Device Choices:

The SofTap® hand device, the KP-96 cosmetic pen, and/or the Nouveau Contour Digital machines are the selection of devices students may choose from for training. Class discussions include the following subjects:

How do these devices operate?

What are the cost factors and the cost per procedure comparisons of each of these devices?

Unless a student has a predetermined device they wish to be trained on, students may practice with each of these devices and develop a preference for one device to be used during their practical hands-on procedures.

The Client Consultation:

- * Develop good consultation skills.
- * Develop the skills that enable you to identify a problem client.
- * Learn to avoid obvious liability issues.
- * Learn to communicate with clients regarding their expectations.

Effective Client Records and Charting Forms:

- * Client History Profile*
- * Informed Consent Form*
- * Pre/Post Procedure Information Form*

- * All forms are provided to students in draft hard copy form and on a CD for ease of modifying text.

The Client Preparation:

- * Pre-procedure care.
- * Ways to mark the skin to ensure design placement during tattooing.

The Skin and Permanent Makeup Relationships:

- * The role of the different layers of the skin in relation to permanent cosmetic tattooing is discussed.
- * Diseases, disorders, and other conditions are discussed.
Infection, Herpes, Mole, warts, freckles, Psoriasis, eczema, reactions, etc.
- * Understanding the process - Technicians must be knowledgeable about the process involved with the changes permanent cosmetic procedures undergo from the initial implantation to the healed version. What is normal? What is not normal? Clients will ask and technicians must be prepared to answer these questions.

Medical Considerations and Permanent Cosmetics:

- * When to require clients to consult with their medical care provider prior to a procedure is discussed.
- * When to decide to not provide services due to known medical conditions is discussed.
- * Medical conditions that may affect the healing process are discussed.

Documenting Client Procedure with Photography:

- * Students are required to bring a camera that they are familiar with operating.
- * Students will learn to take pictures that are image-consistent for their portfolio and client files.
- * Backdrops for consistent appearance of photographs will be discussed.

Procedure Design:

- * Facial morphology and design analysis.
- * Drawing the eyebrow design. *
- * How to develop the illusion of symmetry.
- * The important role the eyelash line plays in eyeliner designs.

*Note: The onsite permanent cosmetic class period must be primarily devoted to subjects relating to theory, health and safety, device usage, and the actual application of permanent cosmetics on models.

Facial morphology and makeup design placement is a well-addressed subject in the textbook and during class period. However, students who do not feel they apply makeup well for others must be aware that extensive time cannot be allotted to addressing topical makeup artistry without taking time away from other valuable subjects pertaining to permanent cosmetics training.

Students must arrive to the onsite class period with skills that allow them to effectively draw on model-acceptable topical makeup designs. Eyebrows provide the most challenge in this area. The

eyelash line provides a baseline for lash enhancement and eyeliner procedures. However, many people have little or no hair in their eyebrow area to use as a guide, and often the hair they do have is not symmetrically placed, requiring adjustments during the design process.

A steady hand and the ability to evaluate and apply makeup designs on a variety of facial shapes are important talents. If the student is not confident in the application of makeup, especially eyebrows, it is recommended a topical makeup application class be taken from a reliable source prior to the class.

Business Set-Up:

The legal requirements associated with setting up a business are discussed. This discussion includes insurance and liability programs.

Professional Group and Insurance Information:

An overview of the benefits of joining the Society of Permanent Cosmetic Professionals (SPCP) is discussed. The SPCP is the largest organization for permanent cosmetic technicians in the world.

Hands on Procedures:

Students will perform a minimum of two (each) eyebrow and eyeliner procedures after observing Patricia conduct these procedures during class and practicing with their chosen device on practice medium.

Lip color is not learned in a fundamental class. Lip tattooing is a complex subject and considered advanced work. Lips are composed of muscle, mucosa, and skin. There are no bones or infrastructure in the lips. Lip tattooing requires extended knowledge of lip anatomy, the formulations of pigments made specifically for lip procedures, and advanced needle usage. Lip classes may be taken at a later date after the technician has perfected the use of her or his device and feels confident with eyebrow and eyeliner procedures.

Students will perform trainer-supervised procedures on eyebrow and eyeliner models that are provided by Facial Art Permanent Cosmetics, or by the student. It is recommended that students who live locally arrange to bring at least one or two models from their circle of friends and family. Observing procedures during the healing process and having the opportunity to view the changes procedures go through is an extension of the permanent cosmetic education. Student-provided models also market for the new technician in her or his logistic area and often provide the first follow-up work after class has been completed.

Class Product Kit:

Included in the cost of the fundamental training class is a product kit composed of quality industry standard products. Contents consist of anesthetics for intact and broken skin, eyebrow pigments, eyeliner pigments, color correction and modification pigments, pigment caps, a color wheel and other accessory items.